



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

**Contract #** 1351086  
**Schedule Dates** 08/08/12-08/14/12  
**Advertiser** Republican National Committee-Romney (73264)  
**Agency** American Rambler Productions (11943)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** RNC-ROMNEY (463757)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KINCA,STEPHAINE  
**Phone/Fax** /  
**CPE** 12  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** RNC-ROMNEY  
EST 12  
JARRED SALLES

**Date Entered** 08/06/12  
**Last Modified** 08/09/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09783856  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,521.25  
**Net Total** \$53,953.75  
**Sales Tax**

Columbus (WSYX)		
By Calendar Month	Spots	Rate
Aug. 2012	127	\$63,475.00
<b>Grand Total:</b>	<b>127</b>	<b>\$63,475.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/08/12-08/10/12	2	:30	5:58A- 6:30A (EST)	6			X	X	X			6	\$400.00	\$2,400.00	Columbus (WSYX)	NEWS	8/6/12
2.0	Normal Line / SPOT (2)	08/13/12-08/14/12	2	:30	5:58A- 6:30A (EST)	4	X	X						4	\$400.00	\$1,600.00	Columbus (WSYX)	NEWS	8/6/12
3.0	Normal Line / SPOT (3)	08/08/12-08/10/12	2	:30	6:30A- 6:57A (EST)	6			X	X	X			6	\$400.00	\$2,400.00	Columbus (WSYX)	NEWS	8/6/12
4.0	Normal Line / SPOT (4)	08/13/12-08/14/12	2	:30	6:30A- 6:57A (EST)	4	X	X						4	\$400.00	\$1,600.00	Columbus (WSYX)	NEWS	8/6/12
5.0	Normal Line / SPOT (5)	08/08/12-08/10/12	2	:30	6:58A- 8A (EST)	6			X	X	X			6	\$450.00	\$2,700.00	Columbus (WSYX)	GMA	8/6/12
6.0	Normal Line / SPOT (6)	08/13/12-08/14/12	2	:30	6:58A- 8A (EST)	2	X	X						2	\$450.00	\$900.00	Columbus (WSYX)	GMA	8/6/12
7.0	Normal Line / SPOT (7)	08/13/12-08/14/12	2	:30	8A- 9A (EST)	2	X	X						2	\$450.00	\$900.00	Columbus (WSYX)	GMA	8/6/12
8.0	Normal Line / SPOT (8)	08/08/12-08/10/12	2	:30	8A- 9A (EST)	3			X	X	X			3	\$450.00	\$1,350.00	Columbus (WSYX)	GMA	8/6/12
9.0	Normal Line / SPOT (9)	08/13/12-08/14/12	2	:30	10:57A- 12P (EST)	2	X	X						2	\$500.00	\$1,000.00	Columbus (WSYX)	VIEW	8/6/12
10.0	Normal Line / SPOT (10)	08/08/12-08/10/12	2	:30	10:57A- 12P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	Columbus (WSYX)	VIEW	8/6/12
11.0	Normal Line / SPOT (11)	08/13/12-08/14/12	2	:30	12P- 12:56P (EST)	4	X	X						4	\$500.00	\$2,000.00	Columbus (WSYX)	NEWS	8/6/12
12.0	Normal Line / SPOT (12)	08/08/12-08/10/12	2	:30	12P- 12:56P (EST)	6			X	X	X			6	\$500.00	\$3,000.00	Columbus (WSYX)	NEWS	8/6/12
13.0	Normal Line / SPOT (13)	08/08/12-08/10/12	2	:30	4P- 4:30P (EST)	6			X	X	X			6	\$450.00	\$2,700.00	Columbus (WSYX)	JUDGE JUDY	8/6/12
14.0	Normal Line / SPOT (14)	08/13/12-08/14/12	2	:30	4P- 4:30P (EST)	4	X	X						4	\$450.00	\$1,800.00	Columbus (WSYX)	JUDGE JUDY	8/6/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**CPE** 12  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments** RNC-ROMNEY  
EST 12  
JARRED SALLES

**Date Entered** 08/06/12  
**Last Modified** 08/09/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09783856  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,521.25  
**Net Total** \$53,953.75  
**Sales Tax**

## Columbus (WSYX)

By Calendar Month	Spots	Rate
Aug. 2012	127	\$63,475.00
<b>Grand Total:</b>	<b>127</b>	<b>\$63,475.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	08/08/12-08/10/12	2	:30	4:30P- 5P (EST)	3			X	X	X			3	\$450.00	\$1,350.00	Columbus (WSYX)	JUDGE JUDY	8/6/12
16.0	Normal Line / SPOT (16)	08/13/12-08/14/12	2	:30	4:30P- 5P (EST)	1	X	X						1	\$450.00	\$450.00	Columbus (WSYX)	JUDGE JUDY	8/6/12
17.0	Normal Line / SPOT (17)	08/13/12-08/14/12	2	:30	5P- 5:30P (EST)	2	X	X						2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/6/12
18.0	Normal Line / SPOT (18)	08/08/12-08/10/12	2	:30	5P- 5:30P (EST)	6			X	X	X			6	\$700.00	\$4,200.00	Columbus (WSYX)	NEWS	8/6/12
19.0	Normal Line / SPOT (19)	08/08/12-08/10/12	2	:30	5:30P- 5:58P (EST)	3			X	X	X			3	\$700.00	\$2,100.00	Columbus (WSYX)	NEWS	8/6/12
20.0	Normal Line / SPOT (20)	08/13/12-08/14/12	2	:30	5:30P- 5:58P (EST)	2	X	X						2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/6/12
21.0	Normal Line / SPOT (21)	08/13/12-08/14/12	2	:30	5:58P- 6:30P (EST)	4	X	X						4	\$700.00	\$2,800.00	Columbus (WSYX)	NEWS	8/6/12
22.0	Normal Line / SPOT (22)	08/08/12-08/10/12	2	:30	5:58P- 6:30P (EST)	6			X	X	X			6	\$700.00	\$4,200.00	Columbus (WSYX)	NEWS	8/6/12
23.0	Normal Line / SPOT (23)	08/13/12-08/14/12	2	:30	6:58P- 7:27P (EST)	2	X	X						2	\$600.00	\$1,200.00	Columbus (WSYX)	ENT TONIGHT	8/6/12
24.0	Normal Line / SPOT (24)	08/08/12-08/10/12	2	:30	6:58P- 7:27P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	Columbus (WSYX)	ENT TONIGHT	8/6/12
25.0	Normal Line / SPOT (25)	08/13/12-08/14/12	2	:30	7:28P- 7:57P (EST)	2	X	X						2	\$675.00	\$1,350.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/6/12
26.0	Normal Line / SPOT (26)	08/08/12-08/10/12	2	:30	7:28P- 7:57P (EST)	3			X	X	X			3	\$675.00	\$2,025.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/6/12
27.0	Normal Line / SPOT (27)	08/08/12-08/10/12	2	:30	11:01P- 11:35P (EST)	3			X	X	X			3	\$775.00	\$2,325.00	Columbus (WSYX)	NEWS	8/7/12
28.0	Normal Line / SPOT (28)	08/13/12-08/14/12	2	:30	11:01P- 11:35P (EST)	2	X	X						2	\$775.00	\$1,550.00	Columbus (WSYX)	NEWS	8/7/12

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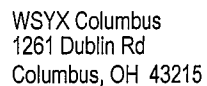
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By Calendar Month	Spots	Rate
Aug. 2012	127	\$63,475.00
<b>Grand Total:</b>	<b>127</b>	<b>\$63,475.00</b>

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29.0	Normal Line / SPOT (29)	08/08/12-08/10/12	2	:30	11:35P- 12:05A (EST)	3			X	X	X			3	\$375.00	\$1,125.00	Columbus (WSYX)	NIGHTLINE	8/7/12
30.0	Normal Line / SPOT (30)	08/13/12-08/14/12	2	:30	11:35P- 12:05A (EST)	2	X	X						2	\$375.00	\$750.00	Columbus (WSYX)	NIGHTLINE	8/7/12
31.0	Normal Line / SPOT (31)	08/08/12-08/10/12	2	:30	5:01A- 5:58A (EST)	3			X	X	X			3	\$100.00	\$300.00	Columbus (WSYX)	NEWS	8/6/12
32.0	Normal Line / SPOT (32)	08/13/12-08/14/12	2	:30	5:01A- 5:58A (EST)	4	X	X						4	\$100.00	\$400.00	Columbus (WSYX)	NEWS	8/6/12
33.0	Normal Line / SPOT (33)	08/08/12-08/10/12	2	:30	5:30A- 5:58A (EST)	3			X	X	X			3	\$100.00	\$300.00	Columbus (WSYX)	NEWS	8/6/12
34.0	Normal Line / SPOT (34)	08/13/12-08/14/12	2	:30	5:30A- 5:58A (EST)	2	X	X						2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	8/6/12
35.0	Normal Line / SPOT (35)	08/11/12-08/11/12	2	:30	7:58A- 9A (EST)							1		1	\$350.00	\$350.00	Columbus (WSYX)	GMA SAT	8/6/12
36.0	Normal Line / SPOT (36)	08/11/12-08/11/12	2	:30	5:58P- 6:30P (EST)							1		1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/6/12
37.0	Normal Line / SPOT (37)	08/12/12-08/12/12	2	:30	7:58A- 9A (EST)								1	1	\$350.00	\$350.00	Columbus (WSYX)	GMA SUN	8/6/12
38.0	Normal Line / SPOT (38)	08/12/12-08/12/12	2	:30	10:30A- 11:30A (EST)								1	1	\$325.00	\$325.00	Columbus (WSYX)	THIS WEEK	8/6/12
39.0	Normal Line / SPOT (39)	08/12/12-08/12/12	2	:30	5:58P- 6:30P (EST)								2	2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	8/6/12
40.0	Normal Line / Prime (40)	08/12/12-08/12/12	2	:30	6:58P- ABC-Americas Funniest Videos (Sunday)								1	1	\$1,100.00	\$1,100.00	Columbus (WSYX)	AFHV	8/6/12
41.0	Normal Line / SPOT (41)	08/12/12-08/12/12	2	:30	11:01P- 11:35P (EST)								1	1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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138 Conant St  
Beverly, MA 01915

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Entered By	Randi Weathers
CO-OP	No
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Demo	A35+R
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[illegible]

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